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Search results: 13 titles

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## Search Report

Database Name Database Number

ABI/INFORM 15

PROMT (90-  
PRESENT) 16

PROMT (1972-1989) 160

COMPUTER  
DATABASE 275

TRADE&amp;INDUSTRY 148

Set Description

S1 ((account(s)balance)(s)(message))

S2 PY=((1970:2001))

S3 S1 and S2

S4 S3 and ((electronic or cyber or online or on(w)line or internet  
or virtual or web)(n2)(shop? Or retail? Or mall? ? Or catalog?)  
or e(w)(shop or tail) or teleshop? Or videotext?(n2)shop? Or  
PC=7372640)

S5 SORT /ALL/pd,a

- ☐ 1 SWISS PTT CLAIMS LEAD IN GSM VALUE ADDED SERVICES TECHNOLOGY - Sept 8 - 1995 - Word Count: 274 - Gale Group PROMT®
- ☐ 2 Getting on-line - May 27 - 1997 - Word Count: 1198 - Gale Group PROMT®
- ☐ 3 Enhancing the customer experience: contributions from information technology - 1998 - Word Count: 5562 - ABI/INFORM®
- ☐ 4 DataMind Adds WebPoint to MarketOne - The Industry's First Enterprise Application for Real-Time, One-to-One Marketing - July 28 - 1998 - Word Count: 1005 - Gale Group PROMT®
- ☐ 5 Eyes on the Prize. - Nov 16 - 1998 - Word Count: 899 - Gale Group PROMT®
- ☐ 6 Best Practices for Internet Commerce.(Internet/Web/Online Service Information) - Dec - 1998 - Gale Group Computer Database™
- ☐ 7 Global expansion plans at Discover. - Dec 18 - 1998 - Word Count: 1649 - Gale Group PROMT®
- ☐ 8 Choosing your online bank.(Internet/Web/Online Service Information) - Nov - 1999 - Word Count: 4027 - Gale Group PROMT®
- ☐ 9 Choosing your online bank.(Internet/Web/Online Service Information) - Nov - 1999 - Gale Group Computer Database™
- ☐ 10 Choosing your online bank.(Internet/Web/Online Service Information) - Nov - 1999 - Gale Group Trade and Industry Database™

- ☐ 11 Winning Back a Lost Customer (tips on re-marketing a lost customer) - July - 2001 - Word Count: 13959 - Gale Group PROMT®
  - ☐ 12 Winning back a lost customer: Customer Winback: How to Recapture Lost Customers--And Keep Them Loyal - Jul 2001 - Word Count: 12770 - ABI/INFORM®
  - ☐ 13 Winning Back a Lost Customer (tips on re-marketing a lost customer) - July - 2001 - Gale Group Trade and Industry Database™
- 

13 titles

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Search results: **16** titles

Warning: These results are incomplete because the search term is too broad. Please retry with a more specific or longer term.



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## Search Report

Database Name	Database Number
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BUSINESS & INDUS	9
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BUSINESS WIRE	610
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BUSINESS WIRE	810
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MCGRAW-HILL PUBS	624
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NEW PRODUCT ANNMENT	621
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NEWSLETTER DB	636
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PR NEWSWIRE	613
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PR NEWSWIRE	813
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SAN JOSE MERCURY	634
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GLOBAL REPORTER	20
-----------------	----

MAGAZINE DBASE	47
----------------	----

BUSINESS DATELINE	635
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MKT&ADV REF SERV	570
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Set	Description
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S1	((account(s)balance)(s)(message))
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S2	PY=((1970:2001))
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S3	S1 and S2
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S4	S3 and ((electronic or cyber or online or on(w)line or internet or virtual or web)(n2)(shop? Or retail? Or mall? ? Or catalog?) or e(w)(shop or tail) or teleshop? Or videotext?(n2)shop? Or PC=7372640)
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S5	SORT /ALL/pd,a
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**1 SWISS PTT CLAIMS LEAD IN GSM VALUE ADDED SERVICES TECHNOLOGY - Sept 8 - 1995 - Gale Group Newsletter Database™**

- ☐ 2 SWISS PTT CLAIMS LEAD IN GSM VALUE ADDED SERVICES TECHNOLOGY - September 08, 1995 - Business & Industry®
- ☐ 3 Getting on-line - May 27, 1997 - Business & Industry®
- ☐ 4 DataMind Adds WebPoint to MarketOne - The Industry's First Enterprise Application for Real-Time, One-to-One Marketing - July 28 - 1998 - Gale Group New Product Announcements/Plus®
- ☐ 5 Eyes on the Prize - Nov 16 - 1998 - Gale Group Marketing & Advertising Reference Service®
- ☐ 6 Eyes on the Prize - November 16, 1998 - Business & Industry®
- ☐ 7 Hilton HHonors Uses Internet Tools to Improve Customer Loyalty Program with Personalized Messaging, Real-Time Account Viewing - Wednesday - September 22, 1999 - Word Count: 699 - Business Wire
- ☐ 8 Choosing your online bank.(Internet/Web/Online Service Information) - Nov - 1999 - Gale Group Magazine Database™
- ☐ 9 'Grandpa's Got a Brand New Bag' - December 06, 1999 - World Reporter
- ☐ 10 Faster Than Santa Claus! Webcertificate.com - Never Lost, Late or Out-of-Stock; Guaranteed Instant Delivery - Even on Christmas Day - December 21, 1999 - World Reporter
- ☐ 11 On the Leading Edge: How not to do e-commerce - January 12, 2000 - World Reporter
- ☐ 12 Zions Bank Becomes Nation's First Bank to Offer TrustID(R) - July 10, 2000 - World Reporter
- ☐ 13 Winning Back a Lost Customer.(tips on re-marketing a lost customer) - July - 2001 - Gale Group Marketing & Advertising Reference Service®
- ☐ 14 Faster Than Santa Claus! Webcertificate.com - Never Lost, Late or Out-of-Stock; Guaranteed Instant Delivery - Even on Christmas Day - Tuesday - December 21, 1999 - Word Count: 524 - PR Newswire
- ☐ 15 When Last Minute Means Last Minute! - Wednesday - December 15, 1999 - Word Count: 491 - PR Newswire
- ☐ 16 Grandpa's Got a Brand New Bag' - Monday - December 6, 1999 - Word Count: 431 - PR Newswire



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all none

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Database Name Database Number

DISSERTATION 35  
ABS

GLOBALBASE 583

INSIDE 65  
CONFERENCES

INSPEC 1898+ 2

NYT ABSTRACTS 474

TECTRENDS 256

WSJ ABSTRACTS 475

APPLIED SCI & 99  
TECH

Set Description

S1 ((account) AND (balance))

S2 S1 and ((electronic or cyber or online or on()line or internet or  
virtual or web)(n2)(shop? Or retail? Or mall? ? Or catalog?) or e()  
(shop or tail) or teleshop? Or videotext?(n2)shop?)

- ☐ 1 Online-Banking: Akzeptanz steigt - Austria: More Austrians banking online - 05 Feb 2002 - Gale Group Globalbase™
- ☐ 2 TFB plans e-banking, staff cuts to keep up - THAILAND: TFB TO SPEND B 70 MN ON E-BANKING - 25 Nov 1999 - Gale Group Globalbase™
- ☐ 3 hoc - CHINA: BOC LAUNCHES INTERNET BANKING - 29 Jun 1999 - Gale Group Globalbase™
- ☐ 4 Safe Shopping on the Net with C-One - SINGAPORE: C-ONE OFFERS 100% SAFE ONLINE SHOPPING - Jul 1998 - Gale Group Globalbase™
- ☐ 5 NEW CREDIT AGRICOLE AUDIOTEX/VIDEOTEX SERVICE - FRANCE - NEW CREDIT AGRICOLE AUDIOTEX/VIDEOTEX SERVICE - 0 March 1991 - Gale Group Globalbase™
- ☐ 6 ROYAL BANK OF SCOTLAND TO START PHONELINE - UK - ROYAL BANK OF SCOTLAND TO START PHONELINE - 25 May 1990 - Gale Group Globalbase™
- ☐ 7 NORTHERN ROCK BS LAUNCHES CURRENT ACCOUNT PORTFOLIO - UK - NORTHERN ROCK BS LAUNCHES CURRENT ACCOUNT PORTFOLIO - 0 March 1990 - Gale Group Globalbase™
- ☐ 8 PNC launches one-stop e-shop [online banking] - Sept. 2003 - INSPEC

subject  
all none

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